ArizonaSERVES Transportation Action Plan

NEED: Support community organizations that are assisting the elderly, disabled and low-income residents with transportation needs.

Start Date	Purpose	Action	Completion Date
Aug 2010	Promoting outreach & maximize resources	Team will develop a message to provide accurate information to the community, encourage outreach and involvement and creates a comfort level for the community that expertise is not necessary to participate	1. 12/17/10
		2. Team will report outreach efforts to Staff	2. Ongoing
		3. Investigate how to provide ArizonaSERVES content for inclusion in community publications	3. Ongoing
9/23/10	Identify needs and ways to leverage community resources to improve	1. The team will discuss the myths associated with providing transportation such as additional insurance, level of time and resources needed to assist with transportation and discuss the impact of the loss of social contacts	1. 9/23/10
	systems of services	2. Begin inventory of transportation assistance resources (MAG Resource Inventory; coordinated plans from other COGs)	2. 9/23/10
		3. Invite Amy St. Peter (MAG) to provide background	3. 9/23/10
		4. Team members will reach out to community groups that are providing volunteer or low-cost transportation to learn how to provide meaningful support and avoid pitfalls	4. 1/12/11
		5. Interview group of transportation providers to understand the help they need	5. Apr-Jun 2011
3/4/10	Provide	Introduced website at ArizonaSERVES launch	1. 3/4/10
	recommendations	2. Team to review foster care page as example of possible toolkit for transportation needs	2. 10/22/10
	for inclusion on	3. Launch new issue page	3. 12/17/10
	ArizonaSERVES website	4. Launch full toolkit	4. 1/12/11
		5. Research how to add a registration tool on the website	5. 12/17/10
		6. Add transit provider map, and other tools, to help facilitate effective connections	6. Apr-Jun 2011
		7. Members will suggest transportation resources for posting on the website	7. Ongoing
Nov. 2010	Promote service and volunteerism	Identify existing coalitions of faith-based groups or umbrella organizations who can best distribute the information	1. 12/17/10
		2. Utilize the Governor's influence to raise awareness of the issue	2. 1/21/11
		3. Discuss messaging and engaging the faith community leaders and networks	3. Ongoing
Jan 2011	Improve collaborations	Attend Transportation Ambassador Program	1. Spring 2011
		2. Identify ways to collaborate with Mobility Management at Statewide Transit Conference	2. 3/1/11
		3. The team will identify if there are existing transportation event websites and other sites	3. Ongoing
		providing information about transportation events (such as Arizona Transit Association)	
		4. Identify and participate in rural transit events	4. Ongoing

Updated – April 13, 2011